



New Cool Productions

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518-901-6424

2/4/2025

Dear potential Sponsor,

We hope this letter finds you well. New Cool Productions, is a faith-based organization committed to spreading the Gospel and planting seeds of hope and inspiration through a variety of events and initiatives. Our mission is to bring together like-minded individuals who share a passion for building a stronger, more connected faith community.

As part of our upcoming initiatives, we are organizing a series of networking events, community conversations, galas, and podcasts that aim to inspire, educate, and empower individuals to live out their faith boldly. These events offer an incredible platform for faith-based leaders, businesses, and organizations to come together and make a lasting impact on their communities, all while sharing the love and teachings of Christ.

We are reaching out to you today to ask for your partnership as a sponsor for these events. Your support would not only help bring these powerful moments to life but would also allow your organization to play an active role in advancing the Kingdom of God. We offer a range of sponsorship opportunities that provide meaningful exposure and engagement for your company, including logo placement, event access, podcast mentions, discounted vendor booths at our events and much more. Your sponsorship will directly contribute to spreading the Gospel, strengthening relationships within the community, and planting seeds of faith in the hearts of those we touch.

Enclosed, you will find our sponsorship packages, detailing the various opportunities available. We would love to discuss how we can tailor a partnership that aligns with your values and goals, while helping further our mission of reaching and uplifting individuals through the power of faith.

Thank you for considering this opportunity to make a difference with us. We are excited about the possibility of partnering with you and look forward to hearing from you soon.

Blessings,

New Cool Team



1. Bronze Sponsorship (Single Event)

This entry-level package offers visibility at a single event, ideal for businesses or individuals looking to make a short-term impact while supporting your cause.

Inclusions:

- **Brand Placement:** Logo placement on event marketing materials (flyers, social media, event website).
- **Event Access:** Complimentary tickets to the event (2 tickets).
- **Recognition:** Verbal acknowledgment during the event.
- **Social Media Mention:** A thank-you post on your social media platforms.
- **Table or Booth:** Space at the event for product display or informational materials (if applicable).
- **Event Program Listing:** Recognition in event programs or brochures.
- **Vendor Booth:** 50% off vendor booth opportunities

Investment: \$500

2. Silver Sponsorship (3 Months of Events)

For those looking to commit to a longer-term partnership with your organization, this package covers three events over a 3-month period, offering more extensive exposure and engagement.

Inclusions:

- **Brand Placement:** Logo on all event marketing materials for the 3-month period.
- **Event Access:** Complimentary tickets to all three events (4 tickets).
- **Recognition:** Verbal acknowledgment and a mention in event programs for each event.
- **Social Media Mentions:** Monthly thank-you posts across all platforms, tagging your business.
- **Event Program Listing:** Highlighted recognition in event programs for all three events.
- **Sponsorship Banner:** Display banner at events (provided by sponsor).
- **Podcast Shout-Out:** Mention during podcasts or community conversations tied to the events.

- **Vendor Booth**-50%off vendor booth opportunities
- **Exclusive Email:** Sponsored email that promotes your business to your network during the three-month period.

Investment: \$1,000

3. Gold Sponsorship (6 Months of Events)

The ultimate partnership package that spans six months, providing the highest level of exposure and engagement. Ideal for organizations wanting a sustained presence across a variety of events, including galas, network events, and podcasts.

Inclusions:

- **Brand Placement:** Prominent logo on all marketing materials (flyers, social media, websites) for the entire 6-month period.
- **Event Access:** Complimentary tickets to all six events (10 tickets total).
- **Recognition:** Prominent verbal acknowledgment and special mention in event programs for all six events.
- **Social Media Mentions:** Bi-weekly thank-you posts across all social media platforms, with dedicated posts highlighting your business.
- **Exclusive Email:** Two sponsored emails sent to the event list, promoting your business and services.
- **Podcast Sponsorship:** Exclusive sponsor mention and advertisement during each podcast episode.
- **Featured Partner Spot:** Featured as the main partner in event programs, with logo prominently displayed.
- **Banner and Booth Space:** Premium placement for your banner at each event, plus booth space at networking events.
- **Personalized Thank-You:** Recognition in event thank-you notes, sent after each event to all attendees and sponsors.
- **Website Inclusion:** Logo and business profile featured on your event website for the full duration of the 6-month partnership.
- **Vendor Booth**-50%off vendor booth opportunities

Investment: \$3,000

New Cool Productions
Event Sponsorship Opportunities
Schenectady NY

Sponsorship Opportunities

_____ \$500 _____ \$1,000 _____ \$3,000

Contact Information

Business/Individual Name: _____

Contact Person: _____
Address (city, state, zip): _____

Phone Number: _____

Scan QR Code to process payments

